



2026 Event Sponsorship Opportunities

Support Guardian Angel's work in the St. Louis community as an event sponsor! Sponsors of our Gala, Back-to-School event, and virtual fundraisers will receive recognition of their commitment to serving our neighbors on our website, social media accounts, and the event's printed materials or online platform.

Visit GasaStl.org/Events to submit your sponsorship or download the complete list of each event's sponsorship levels, benefits, and in-kind gifts. Please contact Kirsten Brauch at brauchk@gasastl.org or 314-773-9027 x 254 for more information.



angels in sneakers

Guardian Angel's biggest fundraiser of the year takes place on April 10, 2026, at the St. Louis Union Station Hotel. Guests will mix elegance with comfort in their gala attire and favorite sneakers!

Presenting Sponsor – \$20,000

Build a custom package for your company! Contact Kirsten Brauch at brauchk@gasastl.org or 314-773-9027 x 254.

Photo Booth Sponsor – \$5,000

Includes signage with company logo featured by the photo booth; cocktails and hors d'oeuvres, dinner, and dessert for 10 people.

Table Sponsor – \$1,500

Includes cocktails and hors d'oeuvres, dinner, and dessert for 10 people.

Mission Video Sponsor – \$10,000

Includes company logo featured during the mission video; mention in pre-event press releases; cocktails and hors d'oeuvres, dinner, and dessert for 20 people.

Raffle Sponsor – \$2,500

Includes signage with company logo featured by raffle tables; cocktails and hors d'oeuvres, dinner, and dessert for 10 people.

In-Kind Sponsor – Value of Goods Donated

Includes company logo on the event site, recognition on the event jumbo screen, in the program, and on social media.

All sponsor logos may be acknowledged and listed digitally on our social media and website. Email your high-resolution logo to brauchk@gasastl.org. Include your LinkedIn, Facebook, and/or Instagram handles to be tagged in our social media posts.

Guardian Angel's 24-hour virtual campaign starts at 2PM on November 11th. During this fundraiser, event sponsors pledge matching funds, motivating other donors on the day-of by quadrupling their impact!

Illuminate the Path TO A BRIGHTER FUTURE

QUADRUPLE THE IMPACT | 24-hrs only!

 **\$10,000**
1 month of breakfast, lunch, and snacks for all 132 children

 **\$1,000**
1 month of emergency rental assistance for one household

 **\$25,000**
1 year of our weekly free health care clinic for families and kids

 **\$5,000**
Full cost of care for an entire month for 4 children

 **\$500**
1 month of school supplies for all ECE classrooms

 **\$15,000**
1 year of senior workshop & field trip supplies and food

 **\$2,500**
Full cost of care for an entire month for 2 children

 **\$250**
1 month of emergency utility support for 1 household

Donations of \$500+ may be eligible for Missouri 50% tax credits! Learn more at GasaStl.org/YOP.

Back To School

Community Resource Fair

Guardian Angel's Back-to-School Fair in August equips hundreds of K-12 students with the school supplies, backpacks, and new shoes they need to arrive at school ready to learn. Families enjoy fun activities, food, and get connected with trusted community resources.

All sponsor names or logos may be recognized on our website, social media and event signage.

Presenting Sponsor – \$5,000

Contribute to the full Back-to-School Fair experience! Includes top logo placement across event materials and signs, recognition in promotions and emails, a reserved table, priority opportunity for your team to volunteer at the Fair, co-branding opportunity for a major event feature, and post-event impact recap with photos.

Family Experience Partner – \$2,500

Make the Fair memorable with fun activities for the families. Includes prominent logo placement across event materials, email recognition, a reserved table, verbal recognition during the Fair, and an option to sponsor a specific activity or family zone.

Resource Fair Supporter – \$1,000

Support the Fair with tables, chairs, tents and logistics. Includes a reserved table at the Fair and verbal recognition during the event.

Community Meal Supporter – \$500

Provide food and refreshments for families to refuel during the Fair. Includes your choice to add a branded item in our giveaway bags.

Step-Forward Sponsor – \$250

Contribute to the cost of new, properly fitted shoes for each student – boosting comfort and readiness for the year.

Backpack Builder – \$150

Help provide school supplies & new backpacks so students arrive ready to learn on day one.



We're the first step on the *Path to Possible*

HOW WE HELP Our goal is to serve as a trusted community hub. Using a whole-person approach, we connect individuals and families to resources, tools, and opportunities that lead to greater stability, well-being, and a brighter future.

OUR IMPACT For more than 165 years, Guardian Angel has supported St. Louis neighbors through the wide range of obstacles they face every day with a flexible, personal, and compassionate approach.



Guardian Angel reached **5,077 Lives** through life-changing programs and assistance in 2024.



223 Families accessed rent and/or utility assistance.

2,777 Neighbors received direct services and support.



491 Students in grades K-12 were equipped with backpacks, shoes, and school supplies at our Back-To-School Fair.



290 Older Adults received gifts and holiday meals through our Senior Thanksgiving and Santa for Seniors programs.



2,094 Individuals received food and clothing through our member-choice Food Pantry and Clothing Closet.

202 Children received high-quality, accredited early childhood education.

Impact statistics as reported in 2024.
View our latest Impact Report online!





Please email your completed form to brauchk@gasastl.org or mail to:
Guardian Angel Settlement Association, Attn: Kirsten Brauch, 1127 N Vandeventer Ave, St. Louis, MO 63113.

Questions? Contact Kirsten Brauch at brauchk@gasastl.org or (314) 773-9027 x 254.

Individuals and businesses who donate \$500+ maybe eligible for a 50% tax credit administered by the state of Missouri to support Guardian Angel's programs. Learn more at GasaStl.org/YOP.

SPONSORSHIP PLEDGE

I would like to become an **Angels in Sneakers** Gala Sponsor at the following level:

- Presenting - \$20,000 Dinner - \$12,500 Cocktail - \$10,000 Mission Video - \$10,000
 Live Auction - \$7,500 Photo Booth - \$5,000 Raffle - \$2,500 Table Sponsor - \$1,500
 Other Donation \$ _____

I would like to become an **Illuminate the Path** Campaign Matcher at the following level:

- \$20,000 \$15,000 \$10,000 \$7,500 \$5,000 \$2,500 \$1,500 \$1,000 \$500
 Other Donation \$ _____

I would like to make a donation help fill the backpacks at the **Back to School** event:

- Presenting - \$5,000 Family Experience - \$2,500 Resource Fair - \$1,000 Community Meal - \$500
 Step-Forward - \$250 Backpack Builder - \$150 Other Donation \$ _____

CONTACT INFORMATION

Donor/Contact Person: _____

Name for Sponsorship Materials: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Payment Total: \$ _____ **Payment Options:** Check Credit Card Online

Mail checks to Attn: Kirsten Brauch, 1127 N Vandeventer Ave, St. Louis, MO 63113. Pay online at gasastl.org/events.

CC # Type:    CC #: _____ Exp. Date: ____/____/____

Name on the card: _____ CVV: _____